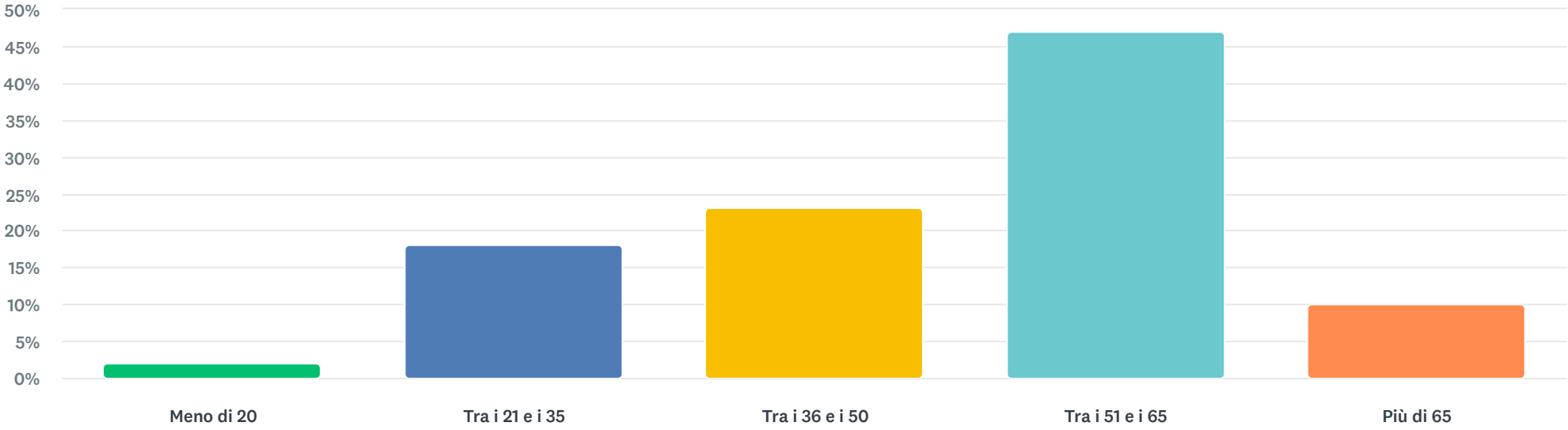
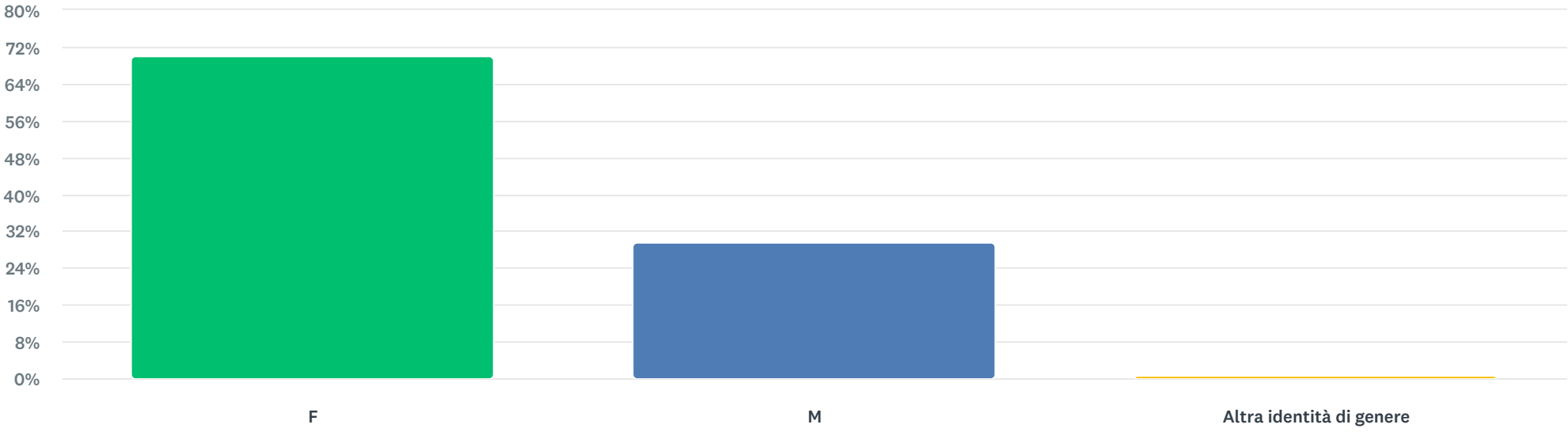
Q1 200 responses

Quanti anni hai?



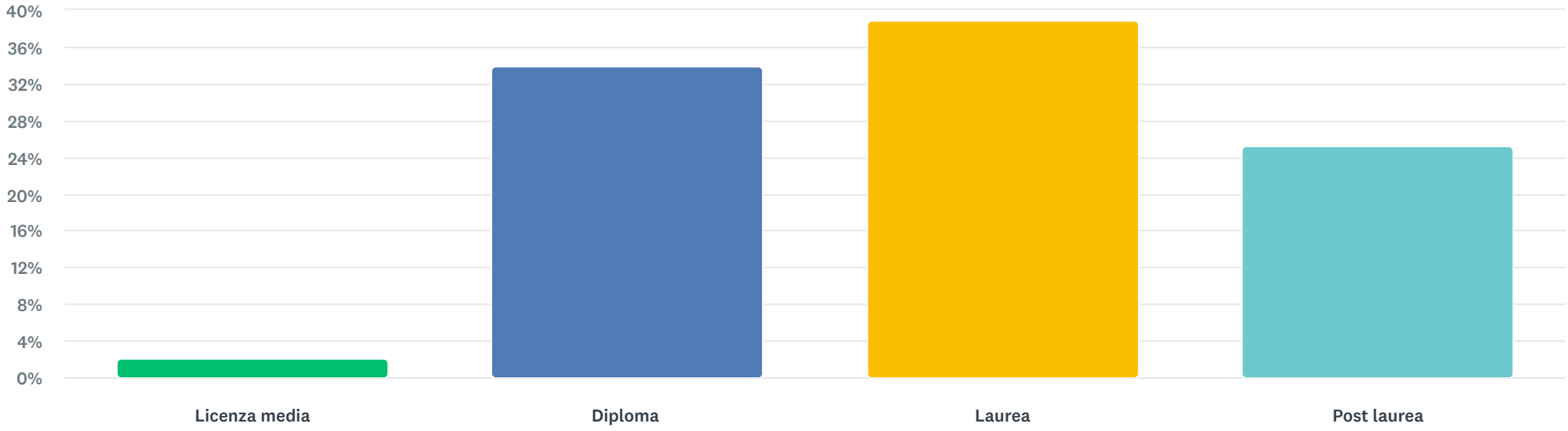
Q2 197 responses

Genere



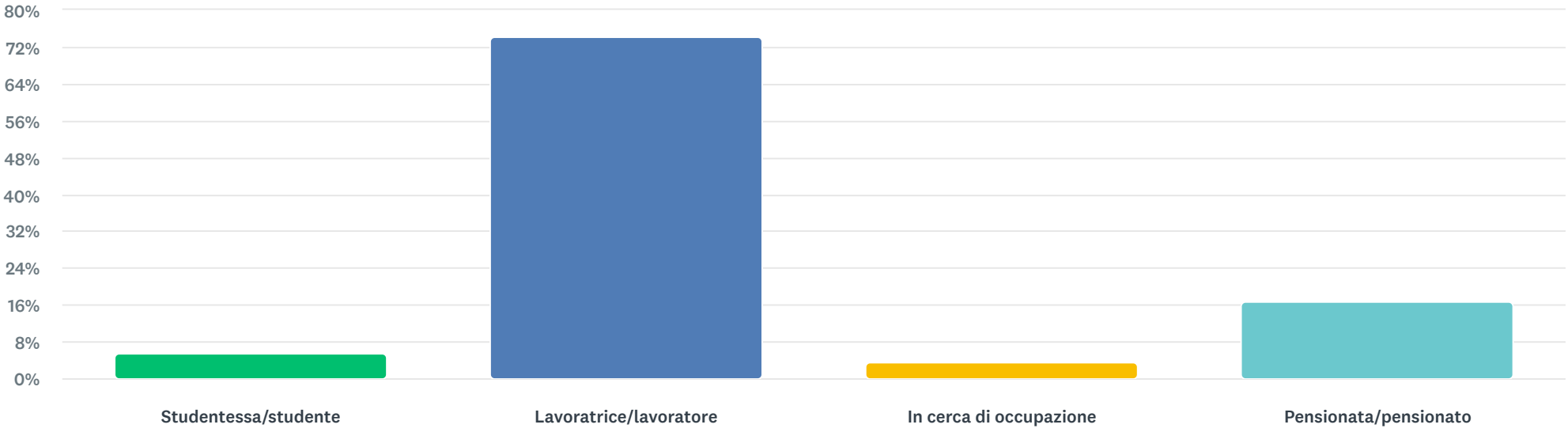
Q3 198 responses

Qual è il tuo titolo di studio?



Q4 197 responses

Qual è la tua occupazione?



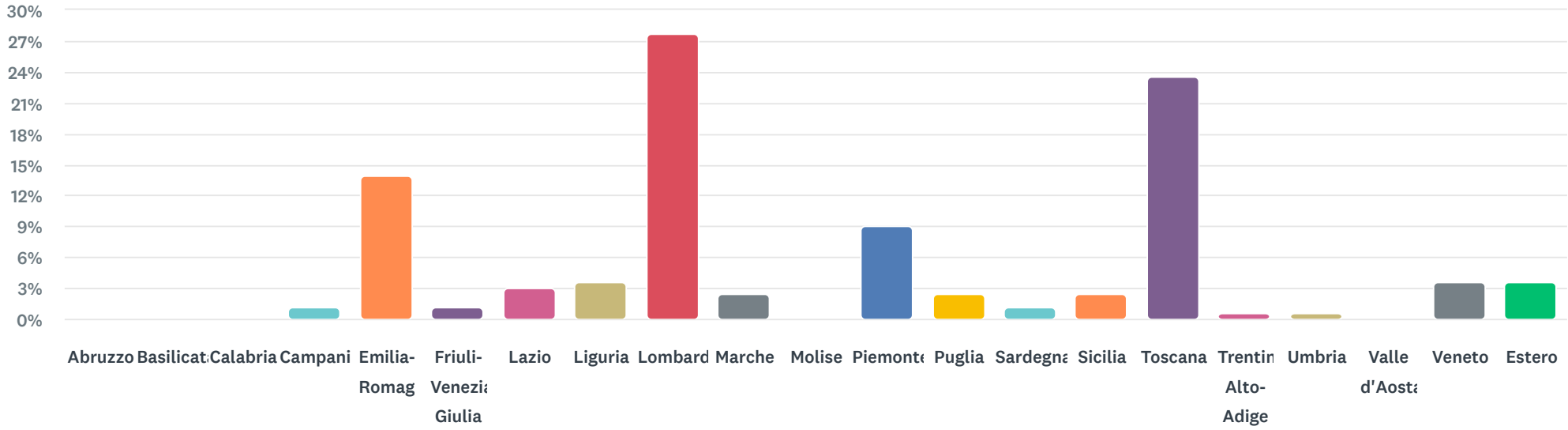
Q5 199 responses

Dove vivi?



Q6 166 responses

Se hai risposto "altro", in quale regione vivi?



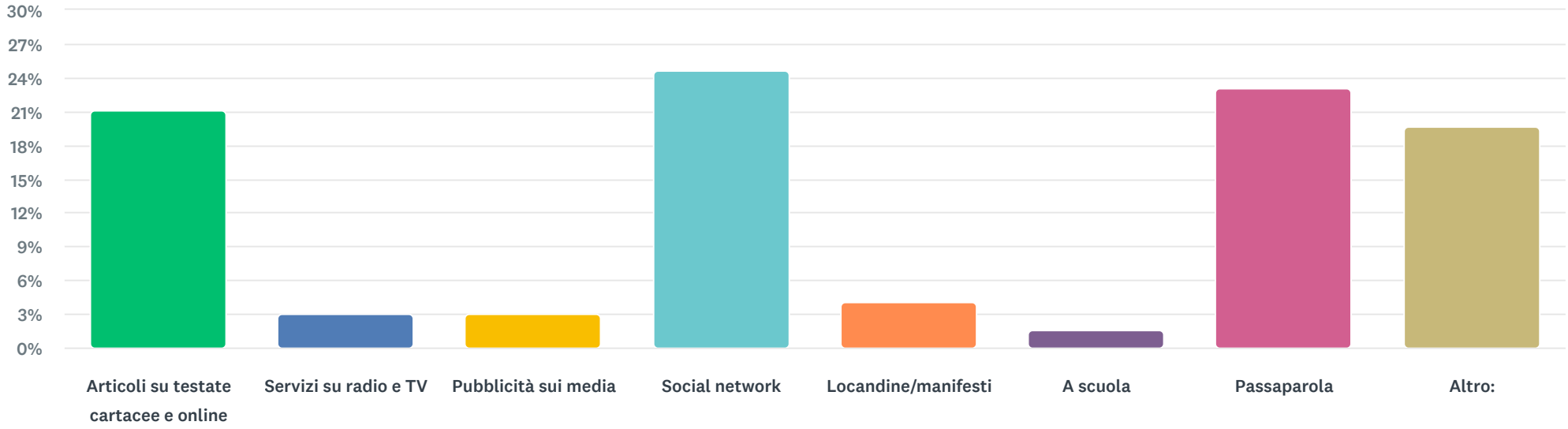
Answer Choices	Percentage	Responses
Abruzzo	0%	0
Basilicata	0%	0
Calabria	0%	0
Campania	1.20%	2
Emilia-Romagna	13.86%	23
Total		**166**

Friuli-Venezia-Giulia	1.20%	2
Lazio	3.01%	5
Liguria	3.61%	6
Lombardia	27.71%	46
Marche	2.41%	4
Molise	0%	0
Piemonte	9.04%	15
Puglia	2.41%	4
Sardegna	1.20%	2
Sicilia	2.41%	4
Toscana	23.49%	39
Trentino-Alto-Adige	0.60%	1
Umbria	0.60%	1
Valle d'Aosta	0%	0
Veneto	3.61%	6
Total		**166**

Estero	3.61%	6
Total		**166**

Q7 199 responses

Come sei venuta/o a conoscenza del Festival della Mente?

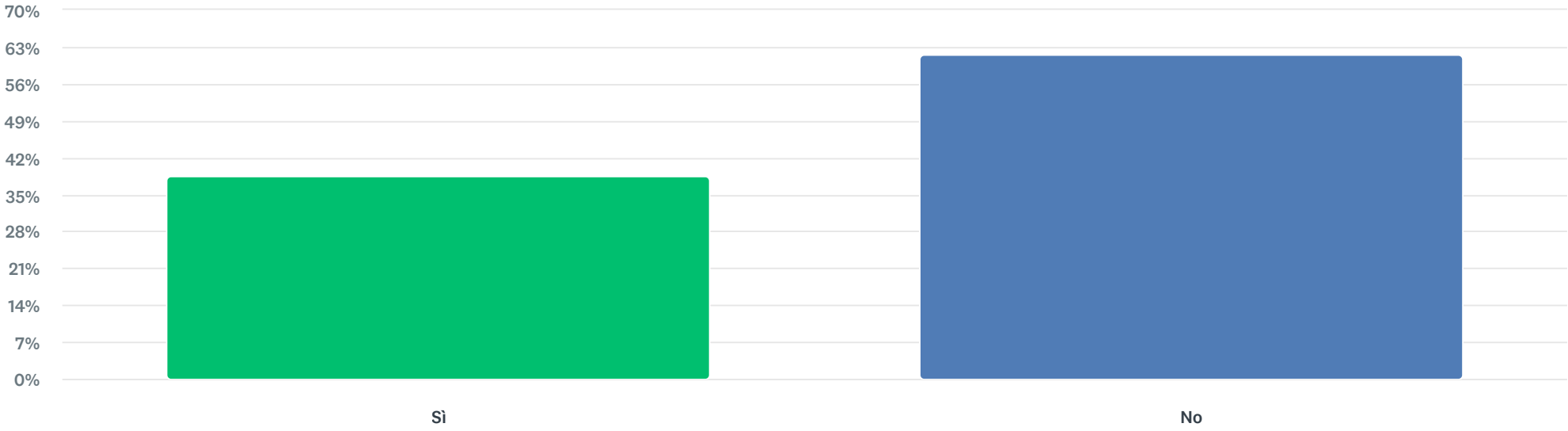


Answer Choices	Percentage	Responses
Articoli su testate cartacee e online	21.11%	42
Servizi su radio e TV	3.02%	6
Pubblicità sui media	3.02%	6
Social network	24.62%	49
Locandine/manifesti	4.02%	8
Total		**199**

A scuola	1.51%	3
Passaparola	23.12%	46
Altro:	19.60%	39
Total		**199**

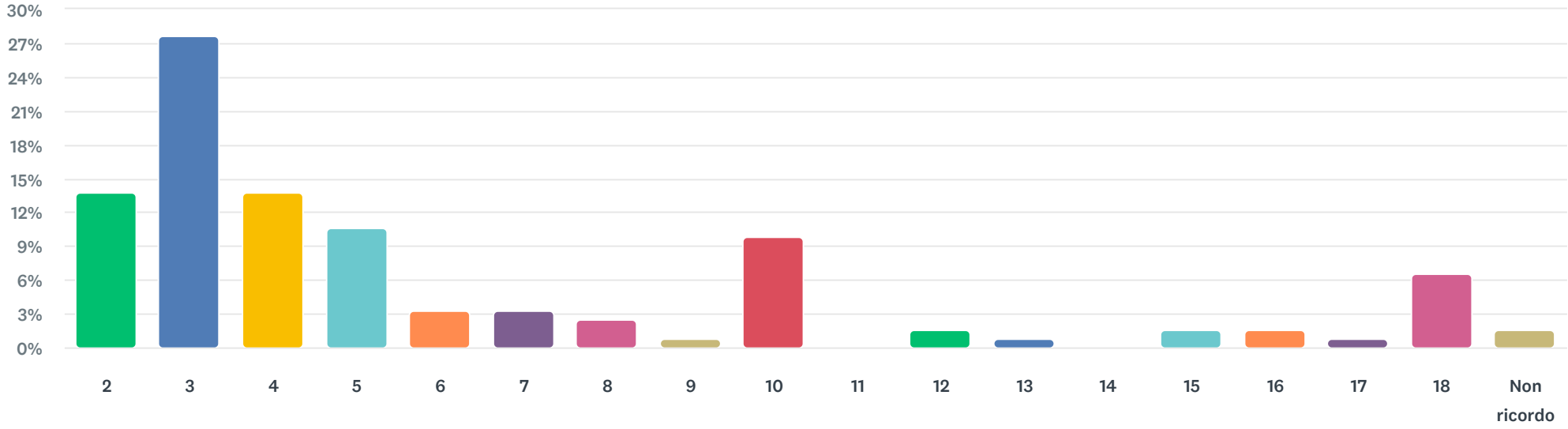
Q8 200 responses

Questa è stata la prima volta che hai partecipato al festival?



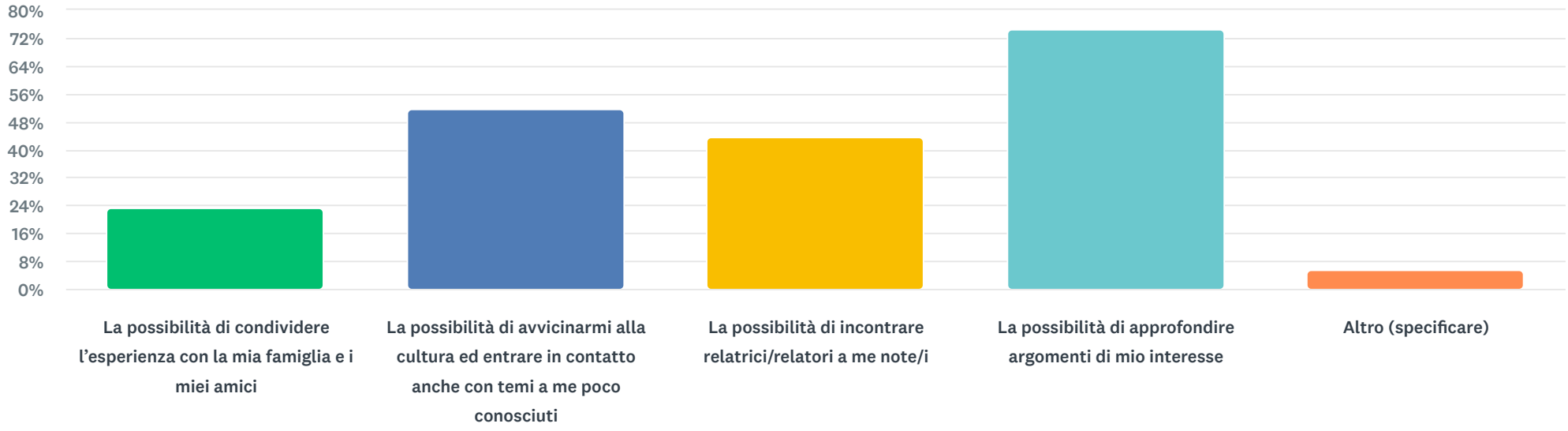
Q9 123 responses

Se hai risposto "no", a quante edizioni hai partecipato?



Q10 199 responses

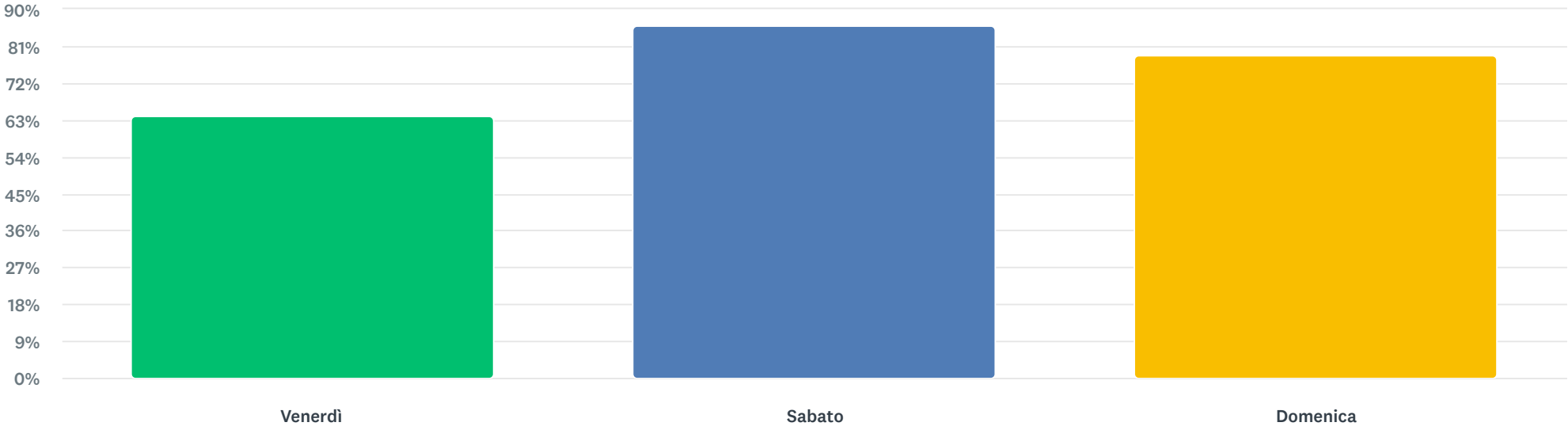
Qual è la principale motivazione a partecipare al festival?



Answer Choices	Percentage	Responses
La possibilità di condividere l'esperienza con la mia famiglia e i miei amici	23.12%	46
La possibilità di avvicinarmi alla cultura ed entrare in contatto anche con temi a me poco conosciuti	51.76%	103
La possibilità di incontrare relatrici/relatori a me note/i	43.72%	87
La possibilità di approfondire argomenti di mio interesse	74.37%	148
Altro (specificare)	5.53%	11
Total		**395**

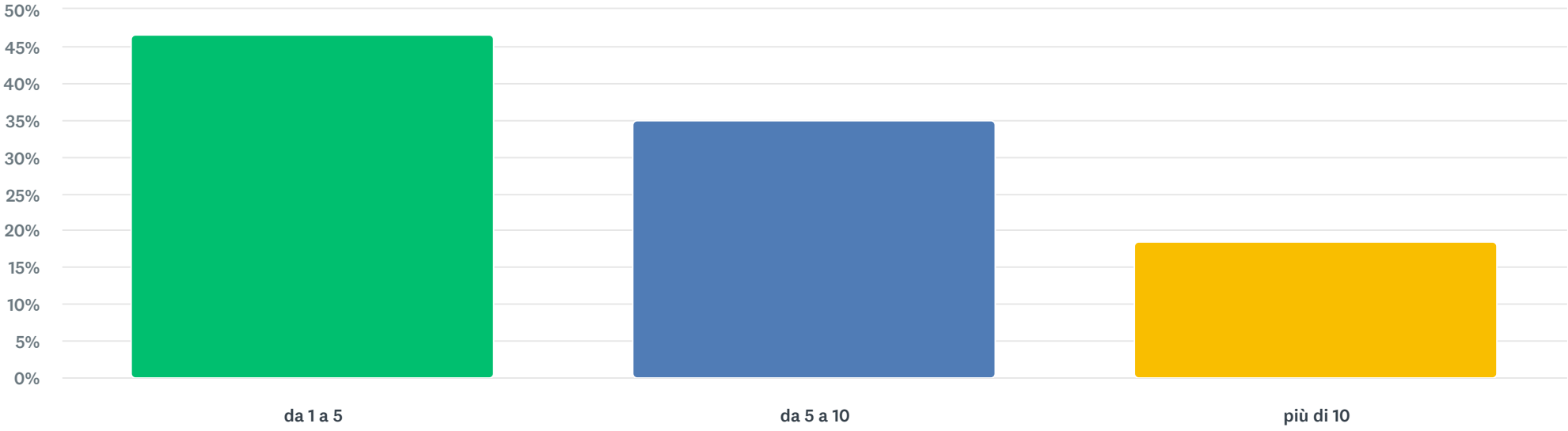
Q11 195 responses

Quanti giorni hai trascorso a Sarzana?



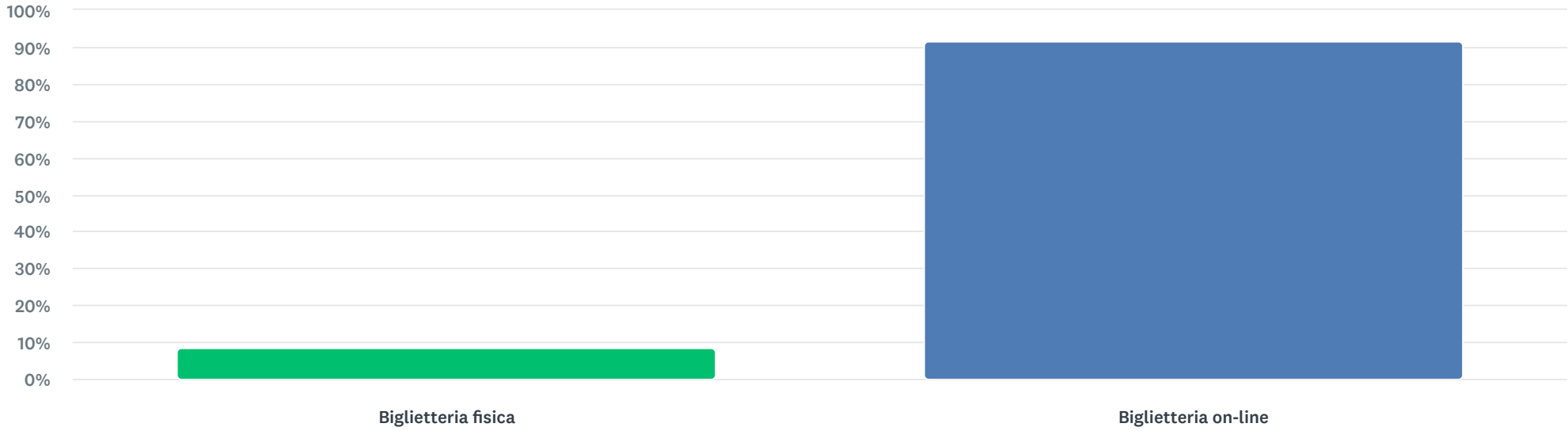
Q12 195 responses

A quanti incontri hai partecipato in questa edizione?



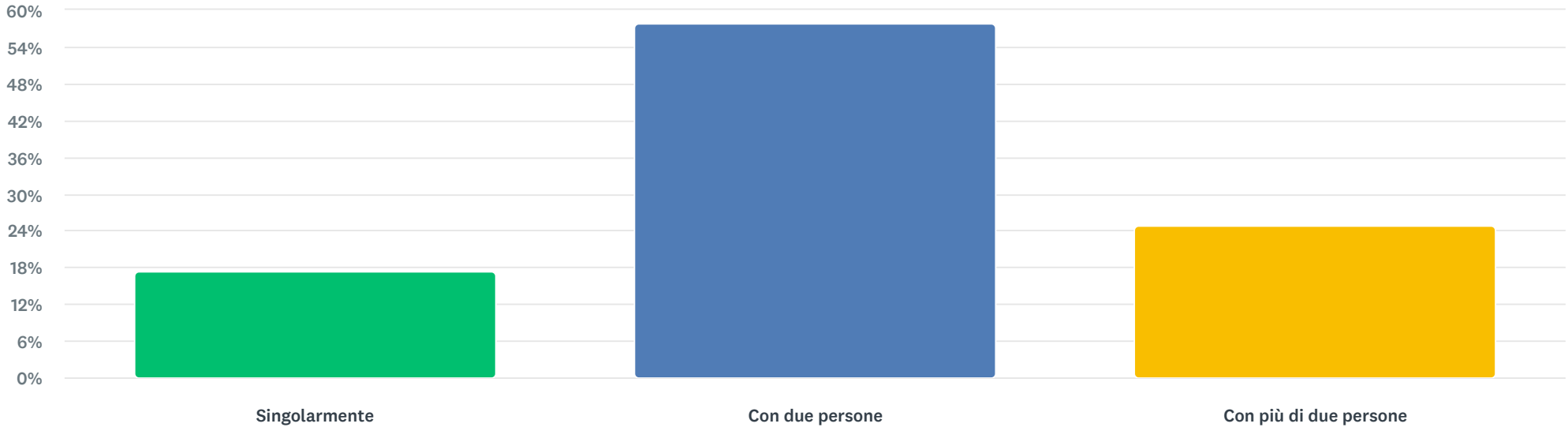
Q13 194 responses

Dove hai acquistato i tuoi biglietti?



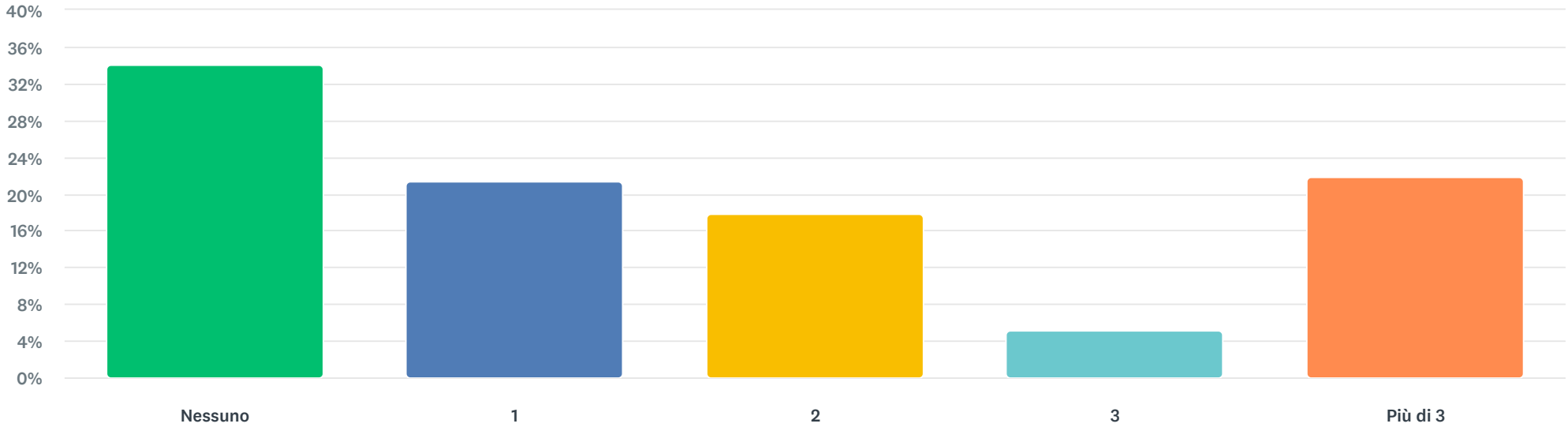
Q14 197 responses

Con quante persone hai partecipato al festival?



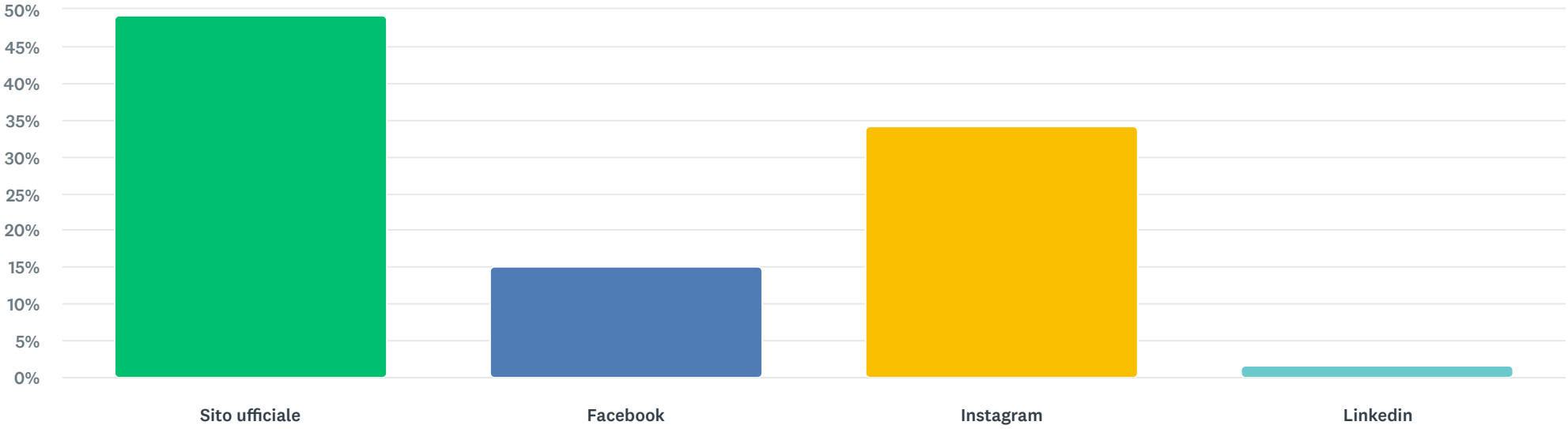
Q15 197 responses

Quanti libri hai comprato al festival?



Q16 193 responses

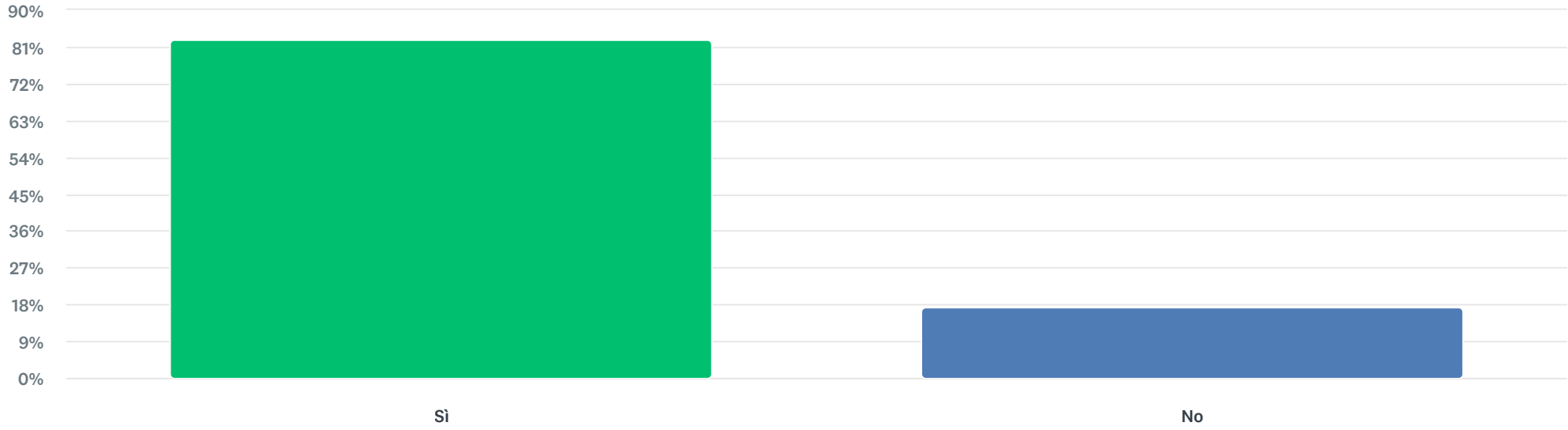
Attraverso quali canali segui il festival?



Answer Choices	Percentage	Responses
Sito ufficiale	49.22%	95
Facebook	15.03%	29
Instagram	34.20%	66
Linkedin	1.55%	3
Total		**193**

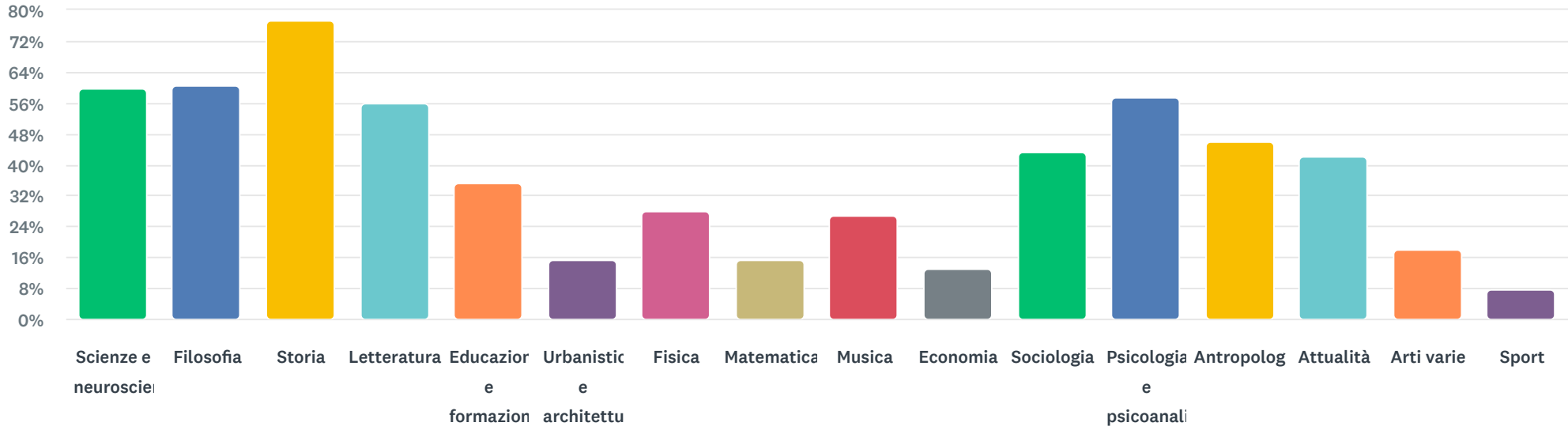
Q17 198 responses

Usufruisci di materiale di approfondimento del festival (video, podcast, etc.)?



Q18 198 responses

Quali aree tematiche giudichi più interessanti?

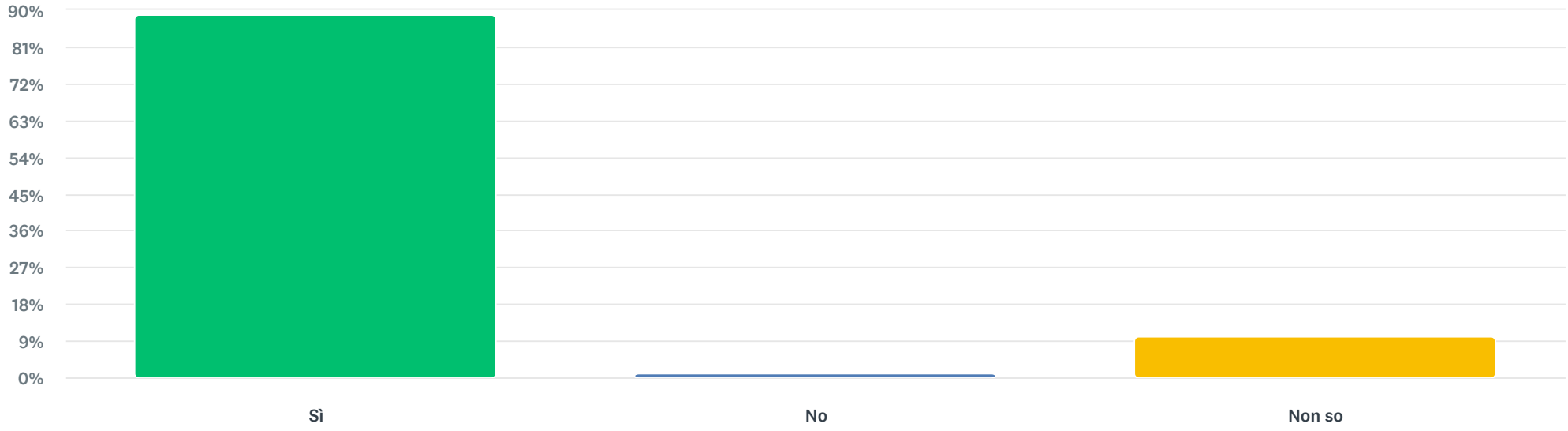


Answer Choices	Percentage	Responses
Scienze e neuroscienze	59.60%	118
Filosofia	60.61%	120
Storia	77.27%	153
Letteratura	56.06%	111
Educazione e formazione	35.35%	70
Total		**1191**

Urbanistica e architettura	15.15%	30
Fisica	27.78%	55
Matematica	15.15%	30
Musica	26.77%	53
Economia	13.13%	26
Sociologia	43.43%	86
Psicologia e psicoanalisi	57.58%	114
Antropologia	45.96%	91
Attualità	41.92%	83
Arti varie	18.18%	36
Sport	7.58%	15
Total		**1191**

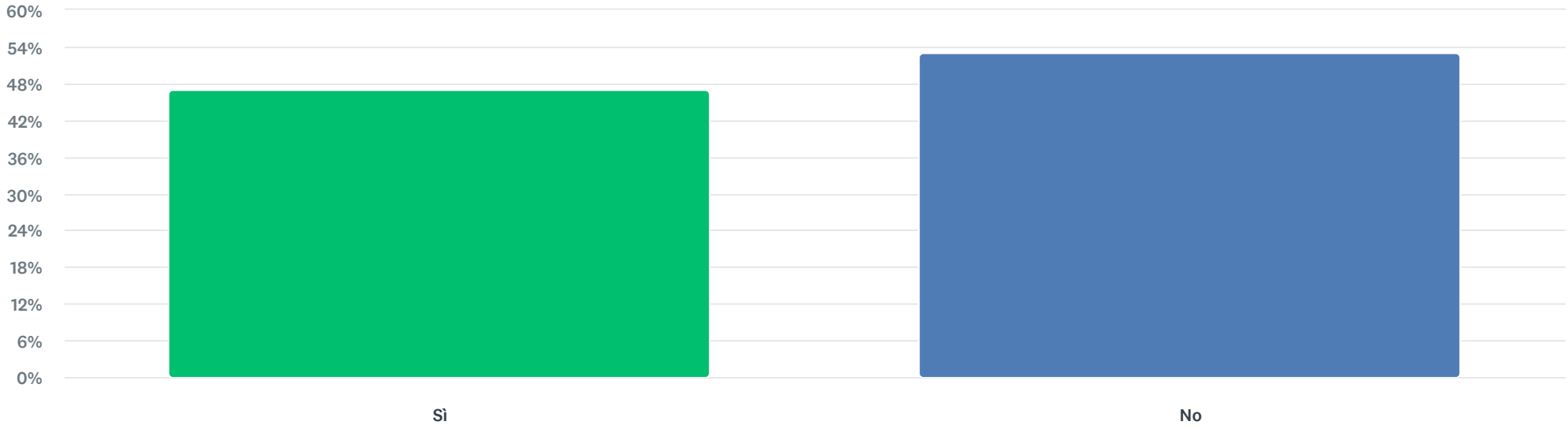
Q23 198 responses

Pensi di tornare al festival il prossimo anno?



Q24 192 responses

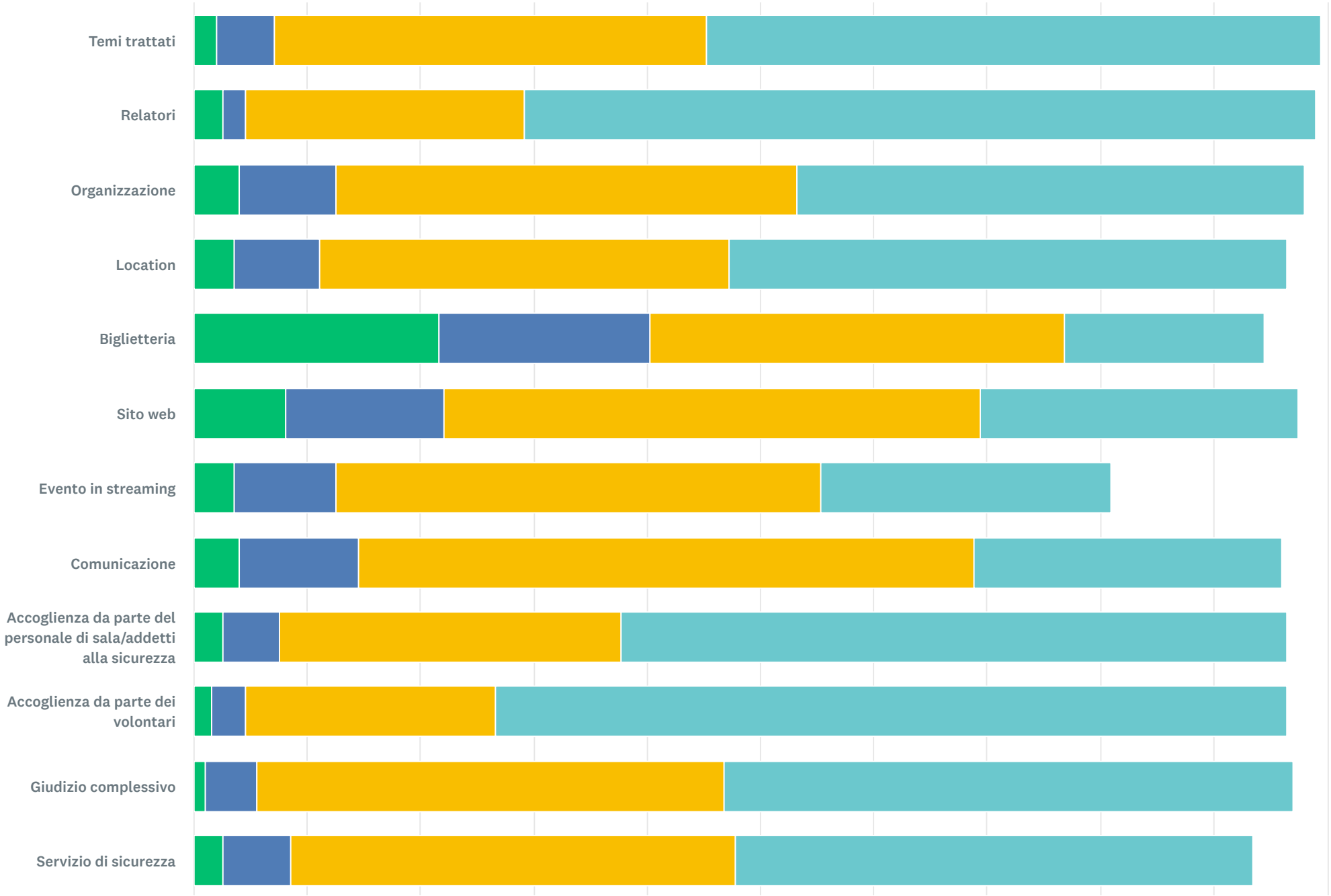
Hai partecipato o parteciperai ad altri festival di approfondimento culturale nel 2025?

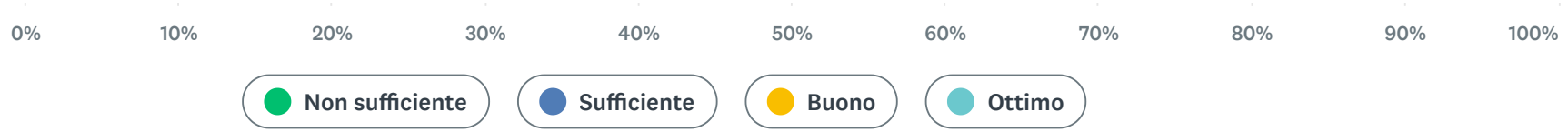


Answer Choices	Percentage	Responses
Sì	46.88%	90
No	53.13%	102
Total		**192**

Q25 199 responses

Qual è il tuo giudizio sul festival?


Temi trattati
Relatori
Organizzazione
Location
Biglietteria
Sito web
Evento in streaming
Comunicazione
Accoglienza da parte del personale di sala/addetti alla sicurezza
Accoglienza da parte dei volontari
Giudizio complessivo
Servizio di sicurezza


0%
10%
20%
30%
40%
50%
60%
70%
80%
90%
100%
Non sufficiente
Sufficiente
Buono
Ottimo